



# Strategic Plan 2024-2026

## PROFESSIONAL HOME OF CLINICAL & HEALTH SERVICE PSYCHOLOGISTS

SCP promotes the integration of clinical psychological science and practice in education, research, application, advocacy and public policy. We invite students and clinical and health service psychologists at any stage of their career to make us their professional home.

## MISSION STATEMENT

The mission of the Society of Clinical Psychology is to represent the field of Clinical Psychology through encouragement and support of the integration of clinical psychological science and practice in education, research, application, advocacy and public policy, attending to the importance of diversity.

## OUR COMMITMENT TO DIVERSITY, EQUITY AND INCLUSION



The SCP and its leadership believe that the perspectives of a diverse membership are essential for a high quality professional organization. This reflects our values of addressing the needs of our membership and those we serve from diverse cultural backgrounds and personal identities. The SCP has a renewed commitment to improving the diversity of our membership and leadership to ensure that contributions and perspectives come from a diverse representation of professionals.



## GOALS

## YEAR 1

## YEAR 2

## YEAR 3

*Develop SCP to be “The Hub” for clinical psychological science now and in the future*

- Focus on science of Clinical and Health Psychology in communications & programming
- Expand Governance Committee to Advocacy and Governance Committee
- Establish Communications/Marketing Subcommittee and utilize marketing consultants as needed
- Focus on website enhancement and diverse content development.
- Strengthen Membership and mentorship programs with leadership pipeline program

*Communication of SCP as “Hub” of Clinical Psychological Sciences*

- Implement SCP Conference review and refinement based on feedback
- Focus on communication and integration of content from conference
- Diversify content in CE and conference presenters
- Enhance website user experience with input from committees and sections
- Evaluate continued use of marketing consultant

*Ongoing Engagement and 2nd SCP Conference*

- Host Second SCP Conference
- Continue to review website user experience and content
- Multimedia Content Integration and Branding Strategy Evaluation
- Member Engagement and Satisfaction Survey

- DEI Committee renaming to IDEAS and rebranding
- Enhance diversity in SCP Communications and work of SCP internally and externally
- Promote leadership development initiatives

- Strengthen international collaborations
- Ongoing leadership development initiatives

- Leadership Pipeline Development evaluation and refinement
- Role reinforcement and IDEAS progress evaluation

- Public Advocacy for the science of assessment and practice
- Promoting SCP as a “hub” for the science of assessment and practice

- Develop Guidelines / Public Statements regarding assessment and practice
- Promote Importance of Assessment in Education and Practice

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- Member Feedback on Assessment Initiatives

**Refine the identity of the SCP and define the SCP community with a focus on the diverse future of clinical and health psychological sciences**

**Inclusion, Diversity, Equity, Accessibility, Sustainability (IDEAS)/Diversity, Equity, Inclusion (DEI) Integration**

**Support and Promote Empirically Based Assessment and Practice**